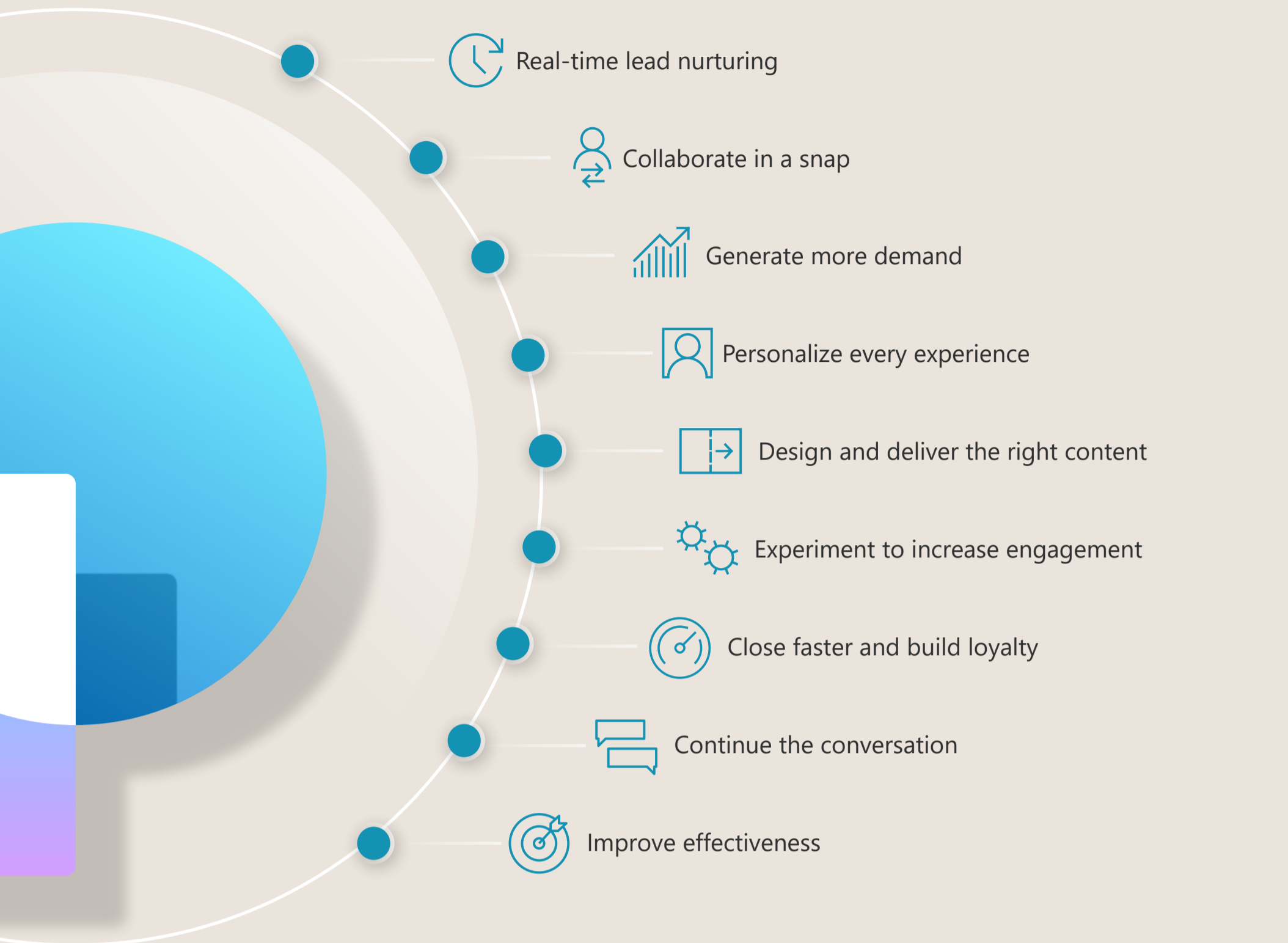


Understand your customers

Personalize your customer experience and empower sales by providing the best leads with **Microsoft Dynamics 365 Marketing**



Own your customer relationships with **Microsoft Dynamics 365 Customer Insights**

- Unify your customer data in 360-degree enriched views
- Honor customer consent
- Get predictive insights at your fingertips
- Use advanced analytics at limitless scale
- Pinpoint your audience



Do More With Less: Customer Experience

ROI

215%

With Dynamics 365 Sales over three years¹

Efficiency

15%

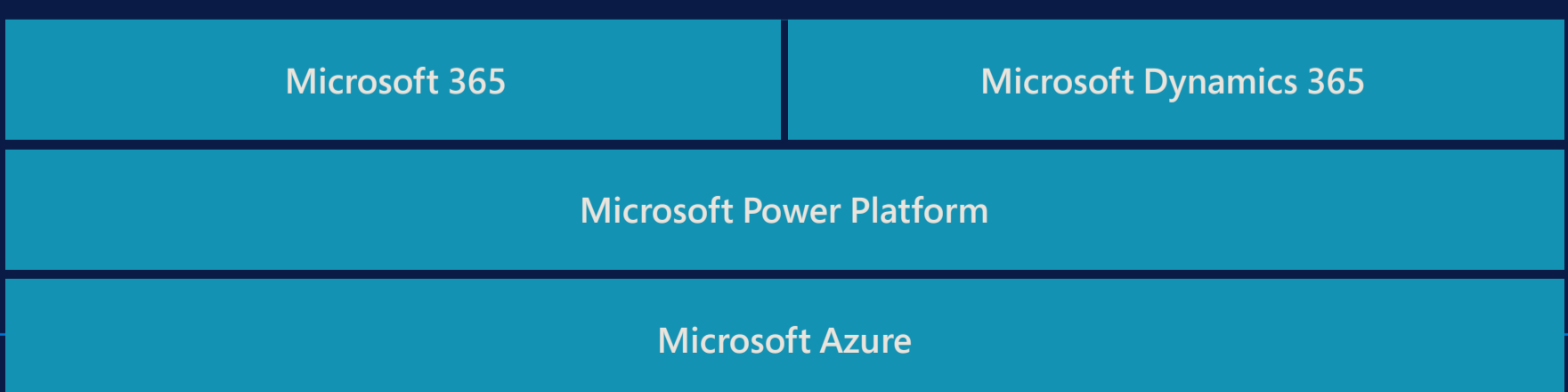
For sellers when collaborating with Dynamics 365 Sales²

Savings

55%

Cost savings relative to Salesforce³

A single, unified stack



Identity, security, management, and compliance



Deliver end-to-end experiences across the entire customer life-cycle for life.

[Book a Demo](#)

¹The Total Economic Impact™ of Microsoft Dynamics 365 Sales, 2022. Results are over three years for a composite organization based on interviewed customers.
²Ibid.

³Microsoft internal research, September 2022. Savings estimated based on US pricing for Salesforce and Microsoft offerings as published on their websites.