



Improve CX Journeys

Predict customer needs and create personalized journeys

Get even more with Dynamics



55%

Cost savings compared to Salesforce¹



11% improved marketing efficiency and ROI²



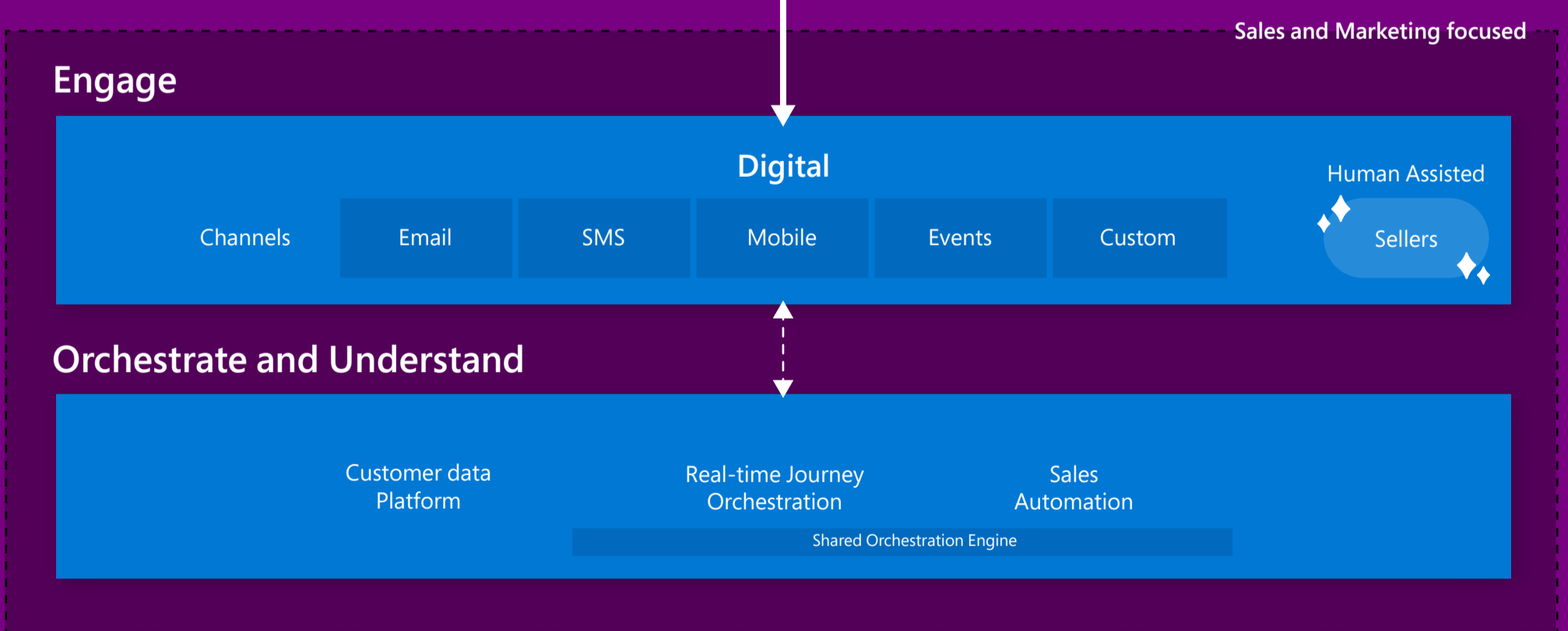
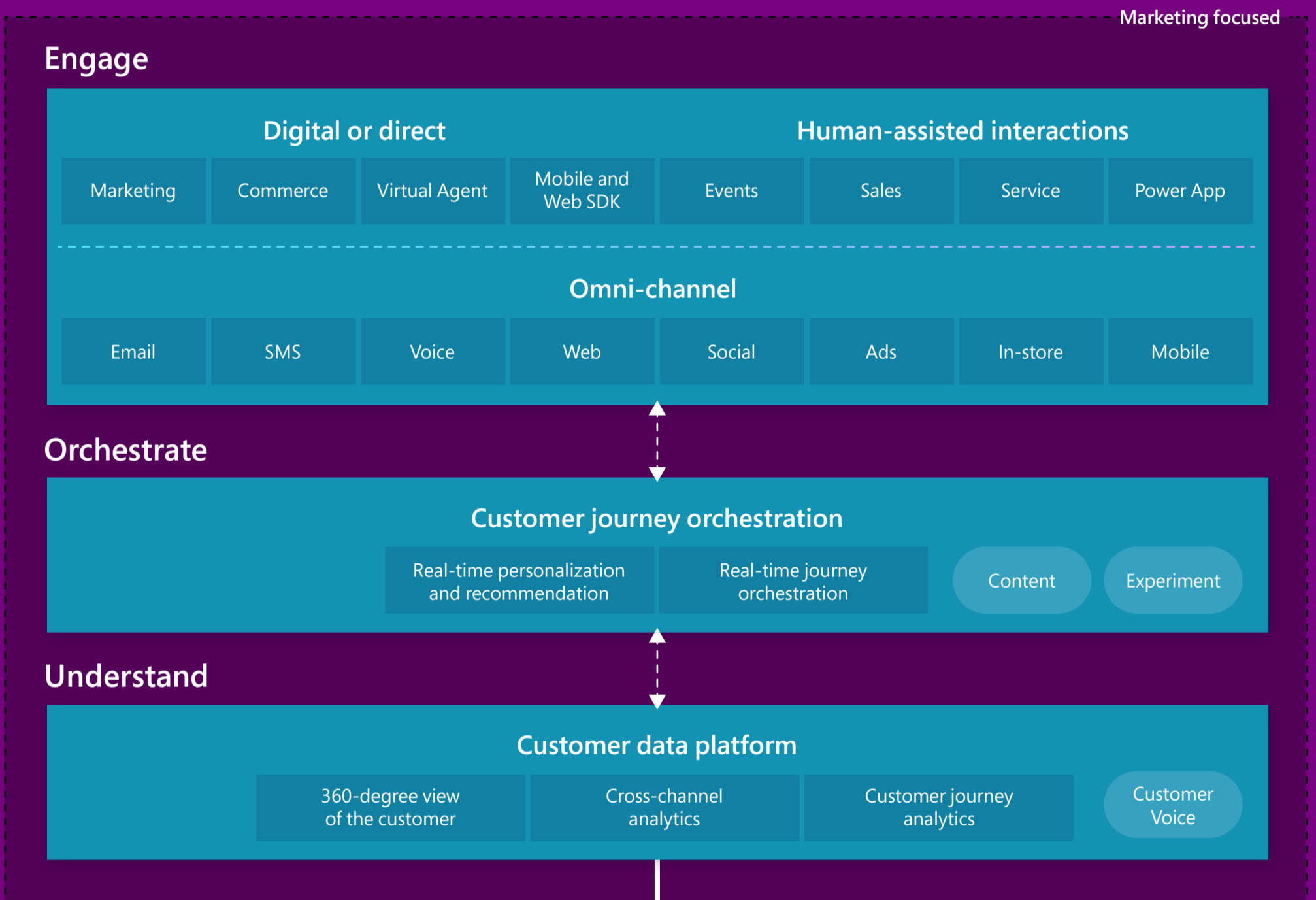
55% more personalized customer experiences



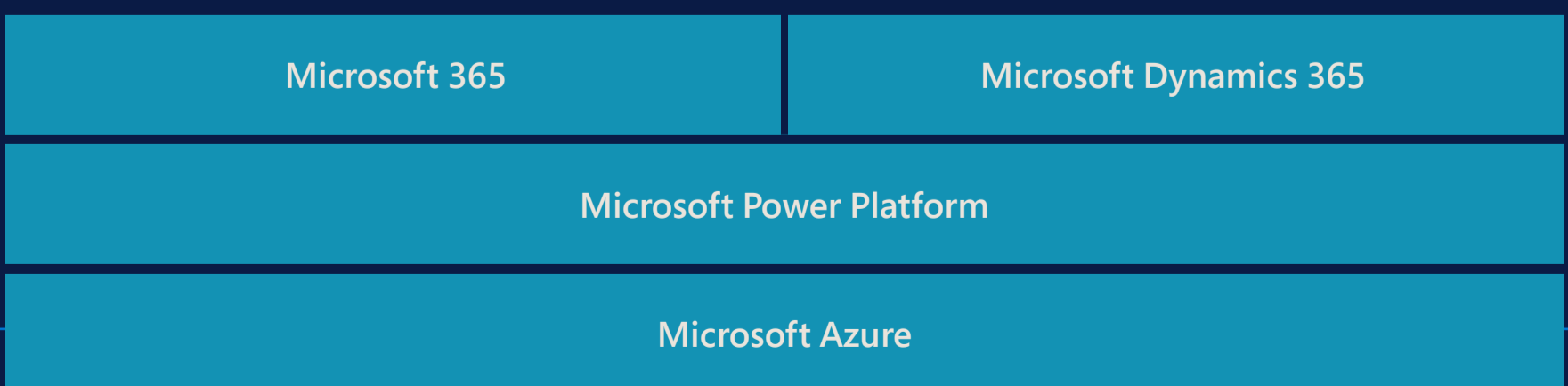
34% more sales effectiveness

CX Transformation

Occurs at the intersection of Customer Insights, Customer Journey Orchestration, and Sales



A single, unified stack



Identity, security, management, and compliance



Deliver end-to-end experiences across the entire customer life-cycle for life.

[Book a Demo](#)

¹Savings estimated based on US pricing for Salesforce and Microsoft offerings as published on their websites. Microsoft internal research, September 2022.

²Source: Based on Microsoft Business Value calculations of a composite organization