

Deliver end-to-end experiences across the entire customer lifecycle

A complete marketing solution



- Build connected campaigns in real time
- Predict customer intent, propensities, and next best everything
- Boost advertising performance
- Unlock your data to engage with purpose and drive profitability
- Drive marketing efficacy
- Deliver end-to-end experiences across the entire customer lifecycle
- Leverage intelligent e-commerce

Biz Apps: Dynamics 365 | Do More With Less

50%

Get more value from your CRM by saving greater than 50% relative to Salesforce¹

\$1.5M

Operational efficiency savings of \$1.5M²

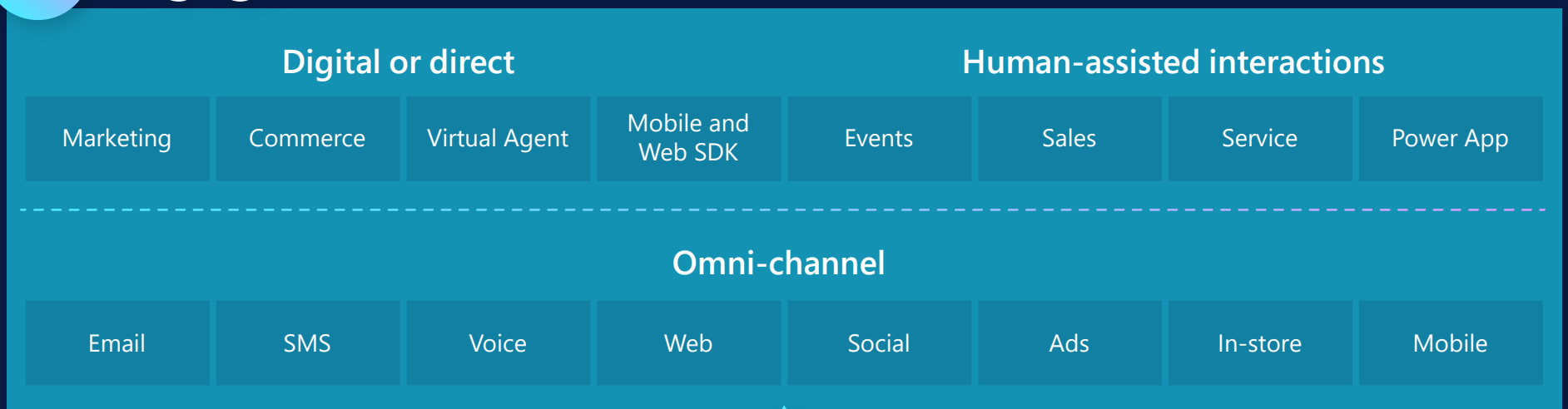
15%

Seller productivity increases of 15%³

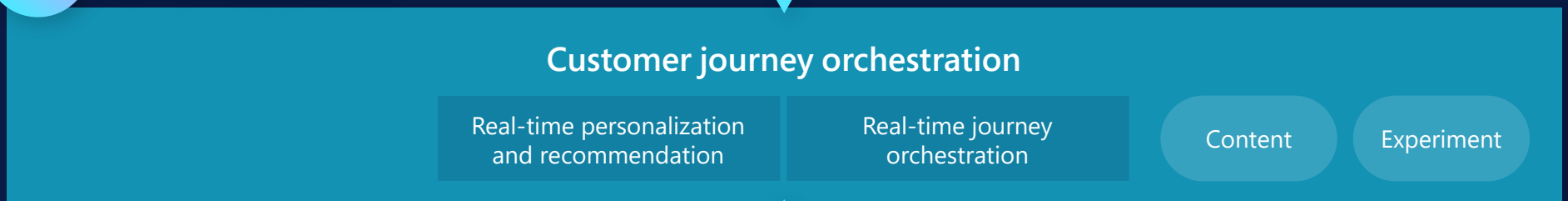
109%

Reduce TCO and realize an ROI of 109% by migrating from on-premise to the cloud⁴

1 Engage



2 Orchestrate



3 Understand



Deliver end-to-end experiences across the entire customer life-cycle for life.

[Book a Demo](#)

¹Microsoft internal research, September 2022. Savings estimated based on US pricing for Salesforce and Microsoft offerings as published on their websites.

²The Total Economic Impact™ of Microsoft Dynamics 365 Supply Chain Management, 2021. Results are over three years for a composite organization based on interviewed customers

³The Total Economic Impact™ of Microsoft Dynamics 365 Sales, 2022. Results are over three years for a composite organization based on interviewed customers.

⁴The Total Economic Impact™ Of Migrating From Microsoft Dynamics AX To Microsoft Dynamics 365 In The Cloud. Results are over three years for a composite organization based on interviewed customers. Examples shown are based on various customer outcomes and will vary depending on your specific scenario.