

Improve sales productivity

Supercharge selling with Microsoft Viva Sales



Sellers expect more from their technology today

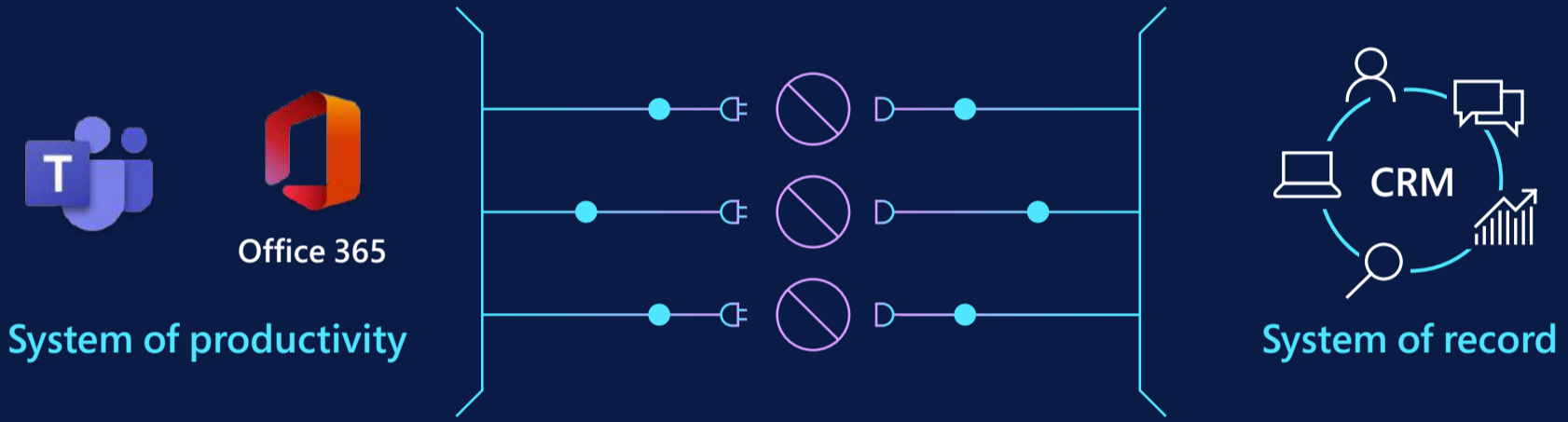


74%

of sellers described sales intelligence tools as critical or extremely critical in closing deals¹

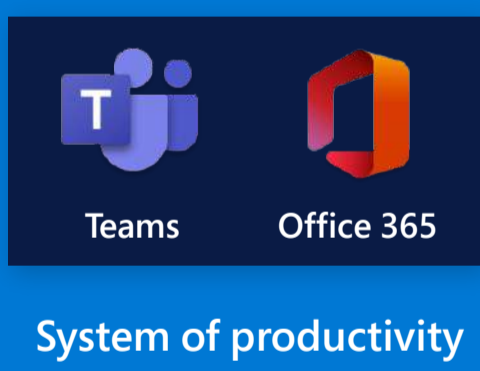
- ✓ Automatic data entry between systems
- ✓ Ability to work in the app of their choice
- ✓ A seamless, intelligent selling experience

But disconnected tools tie them up with busywork



Sellers spend **34%** of their time on admin and tasks versus **32%** on selling²

Meet Microsoft Viva Sales

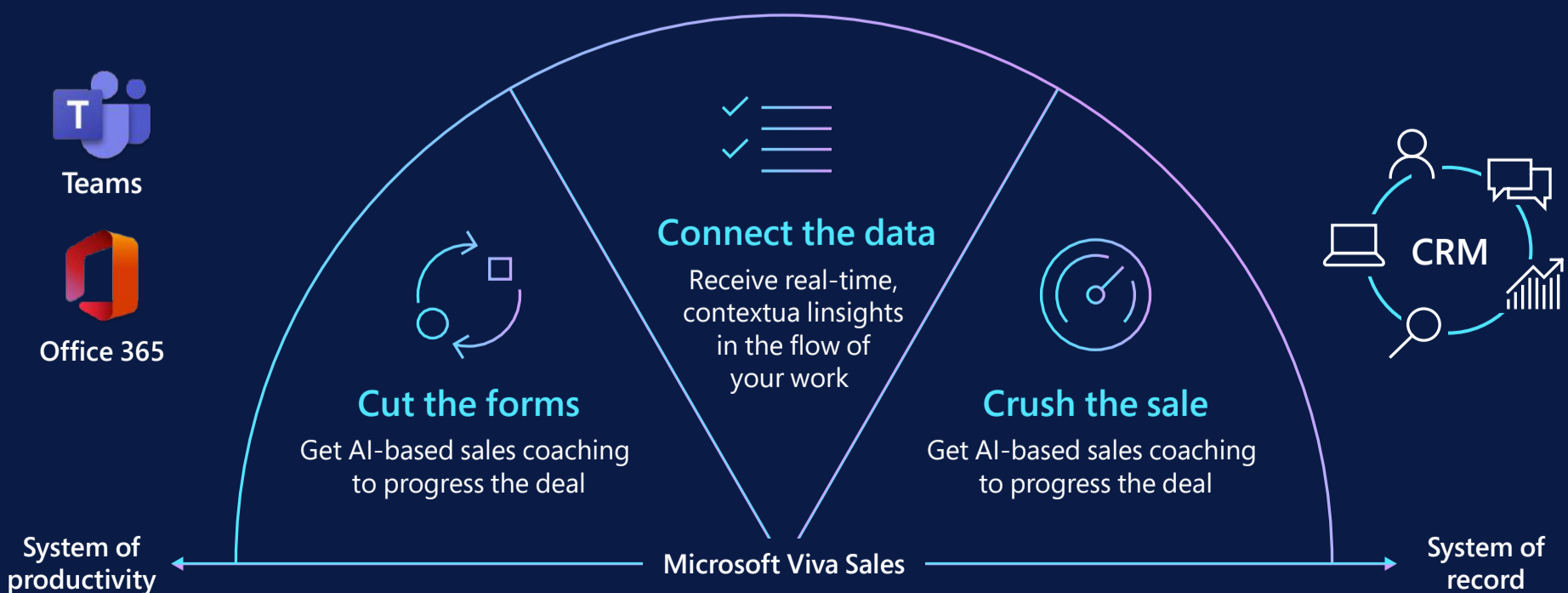


Automatically capture data into the CRM and use AI to help sellers connect with customers



Reclaim your time with Microsoft Viva Sales

Get back to what you love—connecting with customers



Deliver end-to-end experiences across the entire customer life-cycle for life.

[Book a Demo](#)

¹LinkedIn, "The LinkedIn State of Sales Report 2020," 2020.

²CSO Insights, "Selling in the Age of Ceaseless Change," 2019.